

# MOTIVATIONAL SPEAKER

## Passion, Courage and Perseverance

### The Secrets of a Three-Time World Champion Bull Rider



**A**driano Moraes is a captivating speaker, sharing his life experiences. He draws his analogies from his life as a poor farm boy growing up in Brazil as well as his challenging and successful bull riding career. Adriano is able to communicate his life experiences in an entertaining and compelling manner, because he has lived them.

Adriano was born on a dirt floor and grew up as one of five children in a poor family in rural Brazil. His life is a living testimony to the fact that it is possible for *ordinary people to accomplish extraordinary things*.

Through his faith, hope, courage and tremendous will to win, the Champion teaches us how to not only overcome the adversities in life, but to *live life victoriously*.

Adriano has a mission to inspire and encourage others to *become unstoppable* and fulfill their dreams. Through Adriano's message, people learn how to believe in themselves and *build the self-confidence to confront their fears*. They will also learn how to *embrace and pursue their passion*, while reaching their full potential and *turning defeat into victory*.

After hearing Adriano speak, his audience will have a better understanding of what it takes to be a champion and a winner. They will leave with a mindset that is focused on their goals, as well as the commitment required to achieve them. They will feel empowered and better equipped to face the challenges in their personal and professional lives. They will believe that *they can and will succeed!*

Adriano will inspire people to reach deep inside of themselves, and discover the inner strength to achieve their goals. Hearing Adriano, people are encouraged to *find their greatness and conquer the "bull" in their lives!!!*

Adriano's speech has 2 emphases:

- ◆ *Setting and Reaching Your Goals*
- ◆ *How to Stay Motivated*

Throughout his career as a professional bull rider, Adriano has demonstrated that he is a man that will never give up and quit in the face of adversity. With his sincere and caring style of communication, people will leave feeling they, too can succeed through perseverance and determination.

Adriano Moraes is an ordinary man who has done extraordinary things. He motivates and inspires others to meaningfully change how they view their lives.

His audience will greatly benefit from hearing and getting to know the man who is the only Three Time World Champion of The Professional Bull Riders. Through his message, they will discover the unique blend of personal characteristics that have made him a "Winner in the arena of life".

- ◆ *Heroism; Courage;*
- ◆ *Tenacious warrior spirit;*
- ◆ *Passionate with high energy and drive to succeed;*
- ◆ *Inner strength that comes from honesty, integrity, and faith;*
- ◆ *A winning attitude coupled with a desire for excellence resulting in action and accomplishments.*

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