

MARKETING AND

PROMOTIONAL EVENTS



Book "The Three-Time World Champion Bull Rider" To Make an Endorsement of Your Product, Services, Project or Event.

We all know the power of celebrity endorsements, stated or implied. Because of this fact, we are able to bring to you that star power and associate it with your group or business for your benefit.

Adriano Moraes is making himself available to help move projects and products like yours to the forefront of public attention and consumer awareness.

Adriano will bring recognition and value to your brand name or organization.

He will do this by eliminating any doubt the consumer may have about the product. His trademark is more than just a famous name. It is what will identify and differentiate your product from all the others.

Adriano's credibility generates brand name loyalty.

In many cases, the presence of a celebrity like Adriano lends the credibility necessary to launch a new product successfully into even the most crowded marketplace. In other cases, infomercial campaigns can be built around a familiar face like Adriano.

Adriano is one of the most dominant and recognizable PBR bull riders of all time and is universally known, respected and admired by every fan of the sport.

Identifying the right person for your organization or special event is paramount to the success of your marketing campaign or corporate function.

Adriano can convey your message to your target audience. Whether you are looking to execute a public awareness campaign or fundraiser, attract media attention for your project, or gain valuable exposure for your company or product.

According to USA Today: "Having a star at a fundraising event will almost guarantee more money for a charity's coffers, sometimes boosting the take by fivefold or more."

The value of working with Adriano is limitless if you understand how to leverage that relationship and maximize it.

Adriano has the resources to help you to execute a spectacular promotion, whether it is a press conference, photo shoot, speaking engagement, satellite media tour, fundraiser or corporate event.

If you invite the right person to appear or perform at your event, you can double (or even triple) the amount of tickets sold, the number of donations made, the level of audience satisfaction, and the positive media exposure for your organization or charitable cause.

***People don't want to be "marketed TO";
they want to be "communicated WITH." - Flint McGlaughlin***



**Adriano Moraes can offer you
the services bellow:**

- ◆ *Use of Adriano's name and image to promote and advertise the event.*
- ◆ *Use of Adriano for TV & radio interviews pre event and during event.*
- ◆ *Use of Adriano to promote the "Title Sponsor"*
- ◆ *Autograph sessions on event dates.*
- ◆ *Personal appearances.*
- ◆ *Co-announce.*
- ◆ *Meet and Greet with VIP guest*

Contact us:

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